

# WriteAway **Technical Specifications**

WriteAway is a non-porous, antimicrobial, VOC-free premium performance PVC film fused with a proprietary polyester writing surface. Invented by Identity Ink, WriteAway ensures optimal stability and resistance to UV degradation, with a ten-year anti-ghosting warranty. Available in a variety of colours, etch, or custom digitally printed solutions.

## PRODUCT STRUCTURE

Adhesive Laminate - acrylic, pressure sensitive, permanent  
Base - solvent polyacrylate, permanent

## PRODUCT APPLICATION

Ideal for long-term dry erase writing surface solutions in smooth indoor applications.

## PRODUCT TECHNICAL DATA

Finish	Gloss or Matte
Thickness	6.0 mil
Laminate	3.0 mil
Base	3.0 mil
Max Material Dimensions	Digital White 59" (1,499mm) x 150' (45m) Standard Colour 47" (1,194mm) x 150' (45m) Etch 59" (1,499mm) x 100' (930m) Digital 59" (1,499mm) x artwork dependant
UV Protection	Yes
Outdoor Durability	None
Fire Rating (United States)	Flame Spread Index (FSI) 0 Smoke Developed Index (SDI) 15
Fire Rating (Canada)	Flame Spread Rating (FSR) 0 Smoke Developed Classification (SDC) 5
Minimum Application Temperature	50°F (10°C)
Shelf Life	2 years
Life Expectancy	10 year warranty based on vertical surface application and adhering to WriteAway Care & Maintenance instructions

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Resistance to Cleaning Agents

Resistant to most oils and greases, weak acids, salts, and alkalis. For further information, consult the WriteAway Care & Maintenance instructions.

Cleaning

For day-to-day cleaning use a 100:1 ratio of water to soap. If disinfecting is required, use up to a 20% bleach solution followed by the water & soap solution.

## TECHNICAL PERFORMANCE

Gloss	60° using BYK Gardner/Miro-TRI Gloss Tested Method	100%
Durability	Scratch resistance – Using Hoffman Scratch Test	700
Wearability	Hardness – Using Test ASTM D3363-74	7H
	Abrasion resistance – Using Taber Abrasion/500 gCS-10 Wheel	500+cycles
	Wear resistance Using BYK Gardner Sled	5000+cycle

***The statements in this information sheet are based on our knowledge and practical experience. This data is intended only as a source of information. If you have any questions, please contact Identity Ink at 403-724-9235 or email us at [info@identityink.ca](mailto:info@identityink.ca)***