

WriteAway Limited Warranty

Identity Ink Ltd., 2, 3716 56th Avenue SE, Calgary, AB Canada T2C 2B5, warrants our custom digital products sold by Identity Ink to be free from defects in material and workmanship in normal use and service. Identity Ink will repair or replace any defective materials falling under this limited warranty for five (5) years from the date of purchase and will be responsible for reasonable labor and shipping costs incident to repairing or replacing any such defective materials, subject to the exclusions set forth herein. This limited warranty does not cover any damage that occurs as a result of installation or normal wear and tear.

This limited warranty will also not cover any damage from force majeure.

The benefits of this limited warranty shall extend only to the original buyers of Identity Ink products purchased through Identity Ink's partners, and not to any subsequent purchasers or third parties. Any product, part, or component must have been installed, maintained, and used in the manner in which they were intended according to Identity Ink's published information at www.identityink.ca, in order to be eligible for coverage under this limited warranty and must not have been subject to misuse or abuse.

WHAT WILL WE DO TO CORRECT THE PROBLEMS?

Identity Ink will repair or replace, at Identity Ink's option, any part of the product, or the entire product, that is defective in material or workmanship in normal use and service. Identity Ink may require inspection by a certified representative prior to any repairs or replacement. For additional information regarding this warranty please contact your Identity Ink Partner.

HOW DO YOU GET SERVICE?

Contact your Identity Ink Partner. He or she will identify or verify the problem and notify Identity Ink. Pictures may also be needed to help the Identity Ink Team determine problem areas. Warranty claims and resolution will be handled by your Identity Ink Partner.

ARE THERE EXCEPTIONS?

Some.

For example, Identity Ink's warranty does not cover:

- Normal wear and tear;
- Changes in surface finishes due to aging or exposure to light;
- Products exposed to extreme environmental conditions or improper storage;
- Damage due to force majeure.

THE FOLLOWING WILL VOID THE WARRANTY:

- Failure to apply, install or maintain products according to published Identity Ink instructions and guidelines available at www.identityink.ca (If you do not already have, you may request for these to be emailed to you)
- Any abuse, misuse, or accident;
- Alteration or modification of the product.

THIS WARRANTY APPLIES WORLDWIDE:

EXCEPT FOR THE EXPRESS WARRANTY CONTAINED HEREIN, IDENTITY INK MAKES NO REPRESENTATION OR WARRANTY OF ANY KIND, EXPRESS, IMPLIED, OR STATUTORY, INCLUDING, WITHOUT LIMITATION, IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. ALL OTHER WARRANTIES, HOWEVER ARISING, ARE HEREBY EXCLUDED. IN NO EVENT SHALL IDENTITY INK BE LIABLE FOR ANY LOSS OF PROFITS OR ANY SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES, EVEN IF ADVISED OF THE POSSIBILITY OF THE SAME, AND THE SOLE REMEDY OF IDENTITY INK PARTNERS' AND THEIR CUSTOMERS SHALL BE, AT IDENTITY INK'S ELECTION, REPAIR OR REPLACEMENT OF THE DEFECTIVE PART(S) OR PRODUCT(S) UNDER WARRANTY, OR THE RETURN OF ALL PAYMENTS RECEIVED BY IDENTITY INK WITH RESPECT TO SUCH PRODUCT(S). THE REMEDIES SET FORTH IN THIS INSTRUMENT ARE EXCLUSIVE, AND THE LIABILITY OF IDENTITY INK WITH RESPECT TO ANY CONTRACT OR SALE OR ANYTHING DONE IN CONNECTION THEREWITH, WHETHER IN CONTRACT, IN TORT, UNDER ANY WARRANTY, OR OTHERWISE, SHALL NOT, EXCEPT AS EXPRESSLY PROVIDED HEREIN, EXCEED THE PRICE OF THE PRODUCT(S) ON WHICH SUCH LIABILITY IS BASED.